

FOR IMMEDIATE RELEASE**DCOS WINS IMPORTANT RETROFIT ORDER AS HERENCO PRESS SECURES FUTURE PRODUCTIVITY IN ITS KBA PRESS**

KINNA, SWEDEN, October 22, 2012 – Herenco Press, which belongs to the media group Hallpressen, had in 2011 announced plans to invest in a new printing press at its printing plant in Jönköping. In 2012, it moved the focus to develop and secure their existing printing press and mailroom to meet future challenges and demand. Herenco currently prints on a KBA Express where they are able to produce up to 160 pages tabloid distributed over two folders.

"In our quest to create a future secure and efficient production facility, one of our major areas of focus was the existing drive and control system from Honeywell. Large parts of the system consist of components that are currently running obsolete, also costly, and we have had to find a solution where we can secure the future operation and support" says Herenco's project manager Håkan Sandstedt and continues:

"Now we have found a solution that not only secures future operation of our press but also provides a system platform under continual development and a supplier that besides drive and control system has an exciting offering in its inspection systems for color density and register. This is interesting from the perspective of efficiency and quality".

DCOS will supply a complete drive and control system solution based on proven systems and components customized for the individual needs in this project. The scope of supply also includes three of the five new control desks will be equipped with Softproofing functionality and each plating position on the printing units will be equipped with a touch screen containing pagination and status information.

Björn Ross, production manager says, *"DCOS solution has impressed us regarding the usability and user friendliness of the control desk and software, there is a clear idea in their concept and a simplicity that is very valuable to us as users. We have a very compressed production schedule and there is no room for downtime, DCOS provides redundant systems and a remote support solution that we feel very confident with.*

The installation takes place in the spring of 2013 and the existing Honeywell system will be replaced function to function. The press will be fully operational throughout the installation period that will last approximately 14 weeks.

"We often say that we offer a new approach in the automation of printing presses and we are good at finding cost-effective solutions to our customers, this acquisition is a testament to that and we are very excited for this co-operation with Herenco.

Drive and control systems are our basic offers but it is the combination of our inspection systems that makes us a total supplier and unique in the marketplace", says Mattias Andersson, CEO at DCOS.

###

About Herenco Press AB

Herenco Press AB conducts printing operations in Jönköping and is a part of Hallpressen AB. Hallpressen AB operates in the Swedish province's Småland and Västergötland and produces a variety of newspaper including a dozen group-owned newspapers and magazines.

About DCOS Sweden AB

DCOS offers customized and client-specific solutions that are user-friendly yet sophisticated, efficient and reliable – all to maximize customers' productivity. Technology includes advanced full press drive and control systems, operator interface consoles and software, production management systems and closed-loop web inspection equipment for OEM and retrofit applications. Clients are located all over the world and DCOS maintains a strong service program and network of carefully selected agents

Contact information:

Håkan Sandstedt, Herenco Press

+46 36 304164

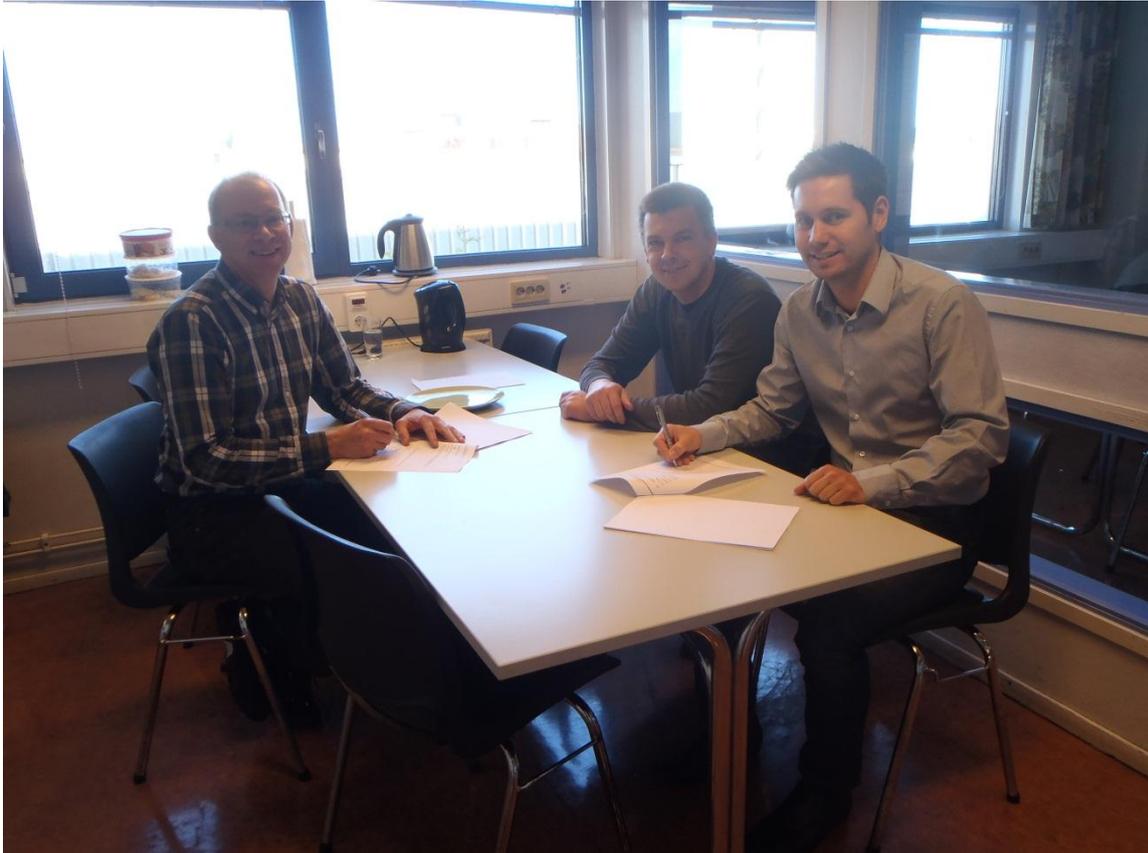
Hakan.sandstedt@hallpressen.se

Mattias Andersson, DCOS

+46 320 207544

mattias.andersson@dcos.se





Contract signing – Håkan Sandstedt (tv), Björn Ross (c), Mattias Andersson (th)

